

The logo for the Coalition for App Fairness features a stylized graphic of overlapping squares in shades of green and blue to the left of the text.

Coalition for APP FAIRNESS

March 26, 2025

Ambassador Jamieson Greer
United States Trade Representative
Office of the United States Trade Representative
600 17th Street, N.W.
Washington, D.C. 20508

Dear Ambassador Greer,

On behalf of the Coalition for App Fairness (CAF) and our over eighty-member app developers, we are writing to express our sincere congratulations on your appointment as the United States Trade Representative. We commend your commitment to identifying and addressing barriers to the global expansion of U.S. companies, particularly your recognition of the importance of promoting competition and innovation in the digital marketplace. Your leadership in this area is vital to ensuring American businesses can compete and thrive on the global stage.

As we emphasized in our comments submitted on March 11, 2025, certain foreign competition laws, such as the Digital Markets Act (DMA) in Europe, play a crucial role in dismantling anti-competitive practices that have historically stifled U.S. businesses. We are pleased to see that your office has taken these considerations to heart and is focused on encouraging and protecting American-first innovation, which we believe will create a more level playing field for American app developers and tech companies. This will undoubtedly lead to increased innovation, greater consumer choice, a stronger U.S. economy, and underpin the Administration's goal of restoring America's ability to become a country of producers.

CAF remains committed to working with your office to advance the interests of U.S. businesses and promote fair competition in the app ecosystem, which today is exploited by two monopolists. We stand ready to provide any assistance or information that may be helpful in your ongoing efforts. To that end, we would welcome the opportunity to meet with you in the near term to discuss USTR and CAF's priorities and explore how we can collaborate to ensure fair trade practices are table stakes in putting America ahead when it comes to digital innovation.

The logo for the Coalition for App Fairness features a stylized graphic of overlapping squares in shades of green and blue to the left of the text. The text is arranged in two lines: "Coalition for" in a dark blue, sans-serif font, and "APP FAIRNESS" in a larger, bold, dark blue, sans-serif font.

Coalition for **APP FAIRNESS**

Thank you again for your leadership and dedication to promoting American competitiveness. We are optimistic about the future and look forward to a productive partnership with your office. We eagerly await the opportunity to discuss these important matters further.

Gene Burrus
Global Policy Counsel
The Coalition for App Fairness

CC: Gail Slater, Assistant Attorney General, Department of Justice; and Andrew Ferguson, Chairman of the Federal Trade Commission of the United States