

January 16, 2025

Mr. Andrew Ferguson and Mr. Mark Meador
Chair and Commissioner Nominees
U.S. Federal Trade Commission

Dear Mr. Ferguson and Mr. Meador,

On behalf of the Coalition for App Fairness (CAF), congratulations on your nominations to the positions of Chair and Commissioner, respectively, at the U.S. Federal Trade Commission (FTC). Your leadership and expertise will play a crucial role in ensuring that America's technology sector remains innovative and competitive.

As President-elect Trump has said, dominant tech platforms have stifled innovation and competition for years, using their market power to undermine the rights and freedom of millions of Americans while limiting the growth of entrepreneurs, start-ups, small businesses, and Little Tech. Our coalition represents innovative developers that have suffered under the anticompetitive practices of two dominant tech monopolists: Apple and Google.

As you prepare to undertake these critical new roles, we urge you to prioritize holding Apple and Google accountable for their abuse of millions of American developers and consumers. Over the past decade, Apple's and Google's gatekeeping of the mobile app economy has inhibited innovation and economic growth, restricted businesses from competing on a level playing field, and artificially raised prices for American consumers.

The FTC plays an important role in holding dominant platforms accountable for abusing their monopoly power through recent investigations and interventions. Continuing to work in tandem with the U.S. Department of Justice on antitrust enforcement will be crucial to ensuring that America's tech industry thrives under the Trump Administration.

Your leadership will be instrumental in advancing this fight, particularly when it comes to the app ecosystem. Mobile app monopolists' anticompetitive behavior must be met with the necessary scrutiny and enforcement. The Coalition for App Fairness stands ready to assist the FTC to foster an environment where competition drives innovation, empowers U.S. entrepreneurs, and delivers better choices to consumers.

Congratulations once again on your well-deserved nominations. We would welcome the opportunity to meet with you and your teams to discuss our priorities in greater detail. Thank you for your consideration, and we look forward to working with the Trump Administration to Make America Competitive Again.

Gene Burrus
Global Policy Counsel
The Coalition for App Fairness