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Key Political States Survey

- June 6-10, 2022
- N=1,600
- MoE +/- 2.5%

METHODOLOGY

The following Senate Battleground survey was conducted by OnMessage Public Strategies and Lake Research Partners in eight key political states – Arizona, Georgia, New Hampshire, Nevada, North Carolina, Ohio, Pennsylvania, Wisconsin.

Telephone interviews were conducted on June 6-10, 2022.

This survey consists of 1600 likely voters and was stratified to reflect historical turnout. The margin of error for this survey is +/- 2.5%.

KEY FINDINGS

Big Tech, Apple, & Google

“Big Tech” has too much power and is not regulated enough, according to bipartisan majorities.

Moreover, both Apple and Google are viewed synonymously to Big Tech when the companies are named in the survey.

Open App Markets Act

The “Open App Markets Act” has an even higher 79% support.

Support for OAMA is at 75% or higher by partisanship, education, gender, age, and ethnicity.

Advocating in favor of the OAMA shows a consistent theme, focusing on consumer rights and choice, which resonates with voters.

And, 61% of voters say they would feel more favorable toward their Representative if they support the OAMA.

American Innovation and Choice Online Act

The “American Innovation and Choice Online Act” enjoys 72% support from likely voters, including 70% of Democrats and 74% of Republicans.

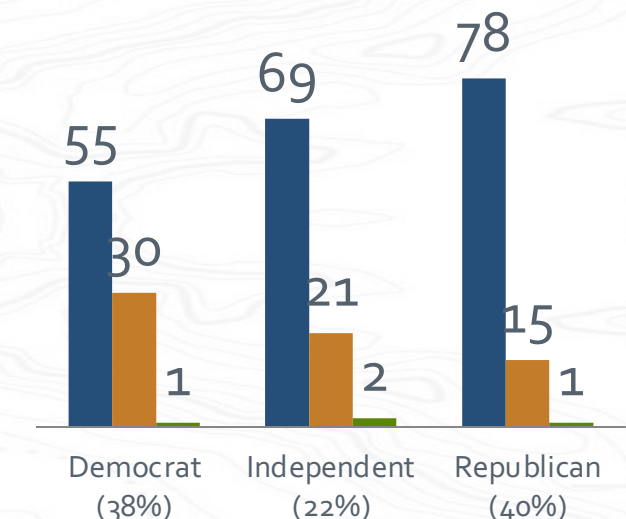
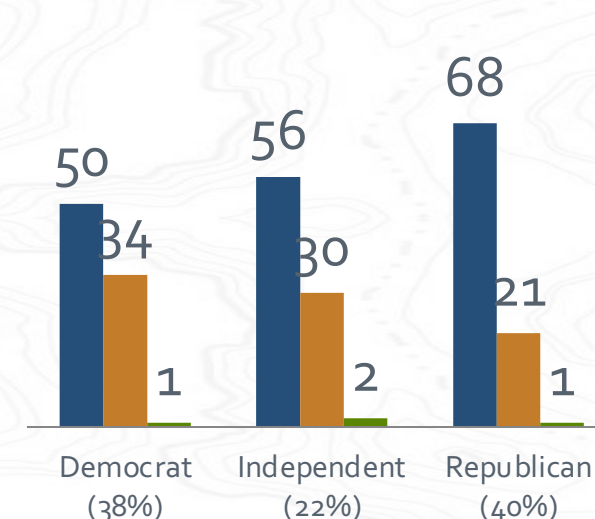
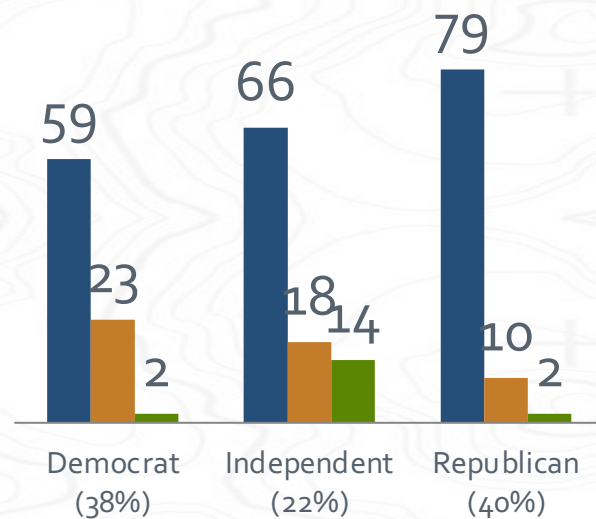
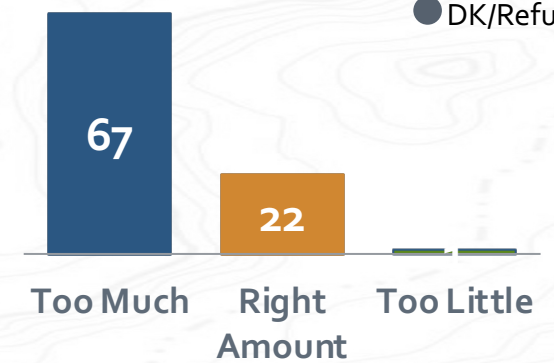
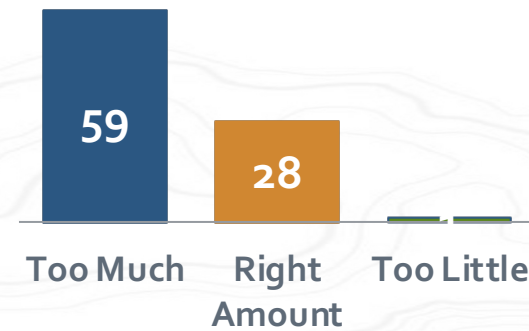
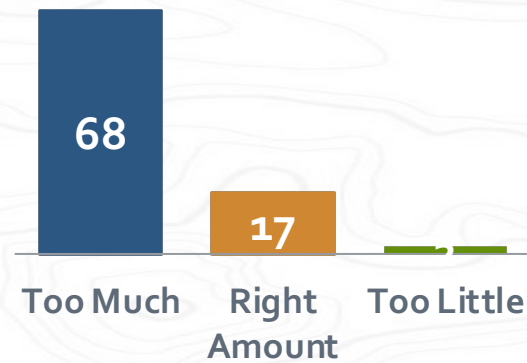
Next, I will read you a list of different organizations and corporations. For each one please tell me if you believe they have too much power, the right amount of power, or too little power.

BIG TECH

APPLE

GOOGLE

● Too Much
 ● Right Amount
 ● Too Little
 ● DK/Refused

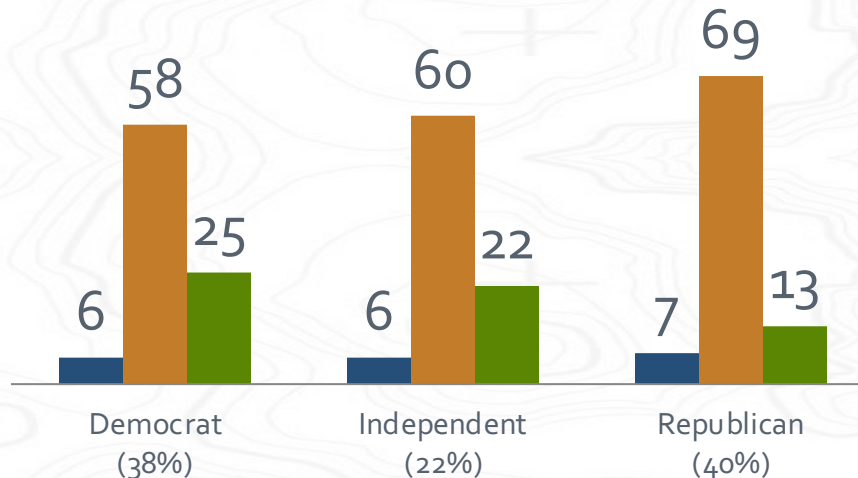
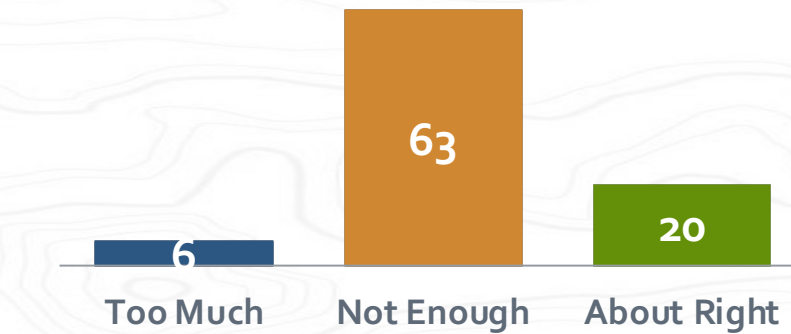


COMPANIES POWER SERIES

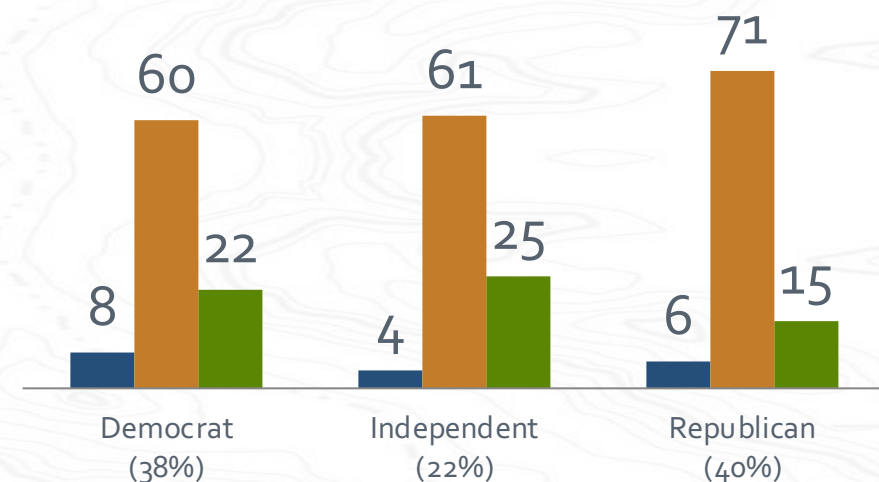
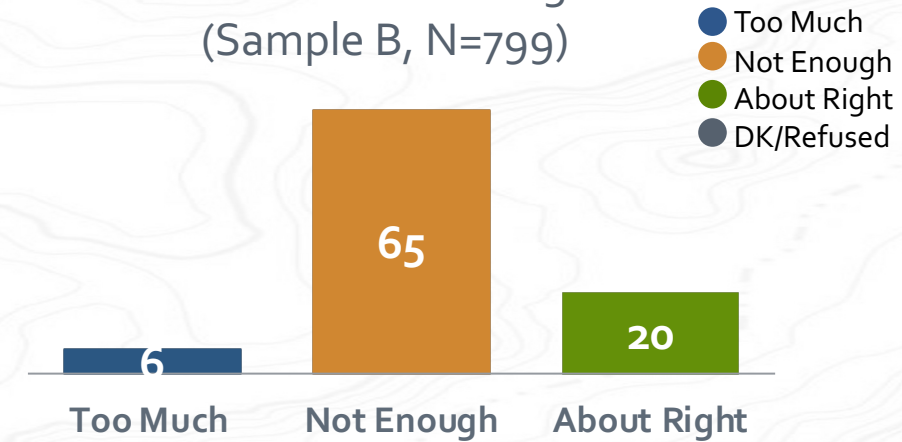
BIG TECH REGULATION

SPLIT SAMPLE A/B

Overall, do you think that big tech companies are regulated too much, not regulated enough, or do you think the regulations on them are about right?
(Sample A, N=801)



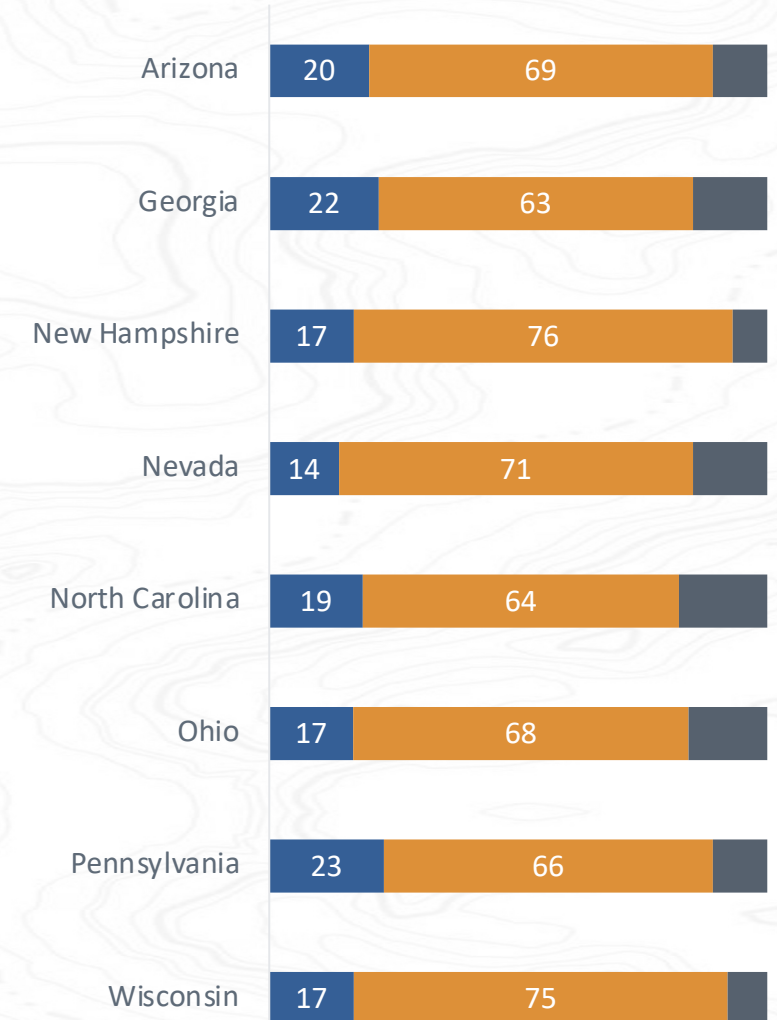
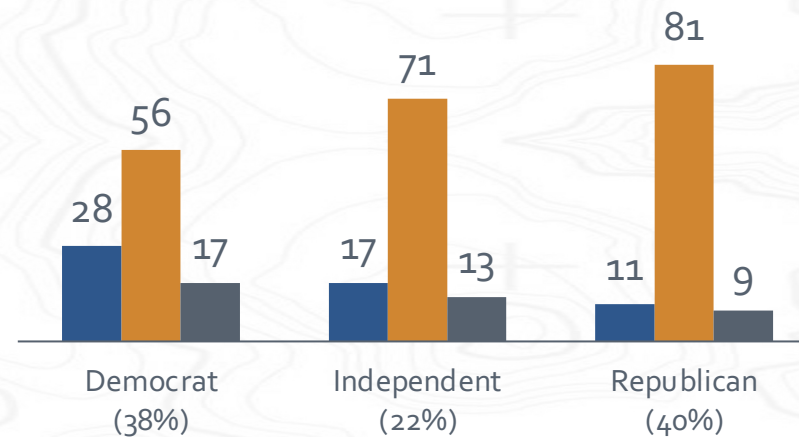
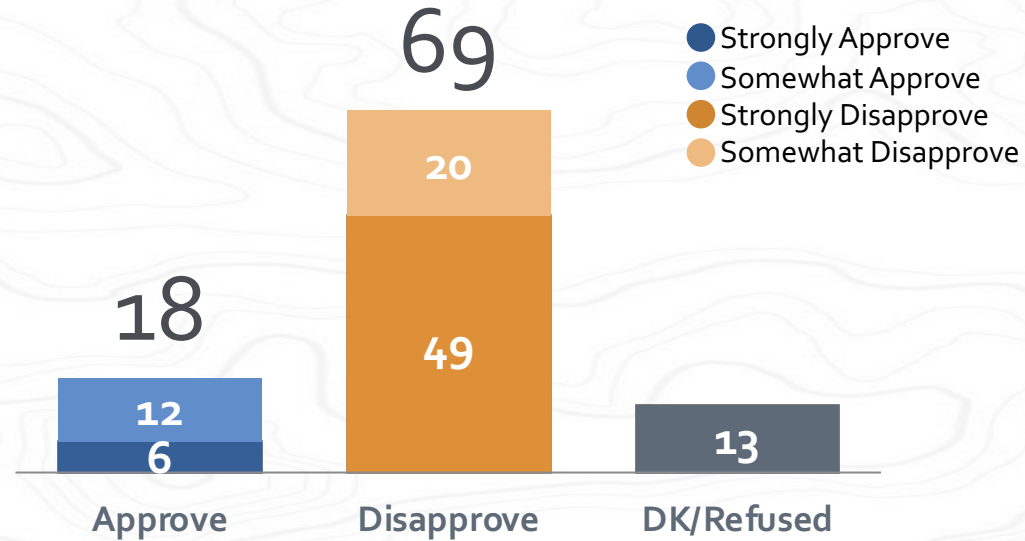
Overall, do you think that big tech companies like Apple and Google are regulated too much, not regulated enough, or do you think the regulations on them are about right?
(Sample B, N=799)



● Too Much
● Not Enough
● About Right
● DK/Refused

CONGRESS JOB ON BIG TECH

Thinking about the job that Congress has done with regards to regulating the Big Tech companies would you say you approve or disapprove of the job they have done?

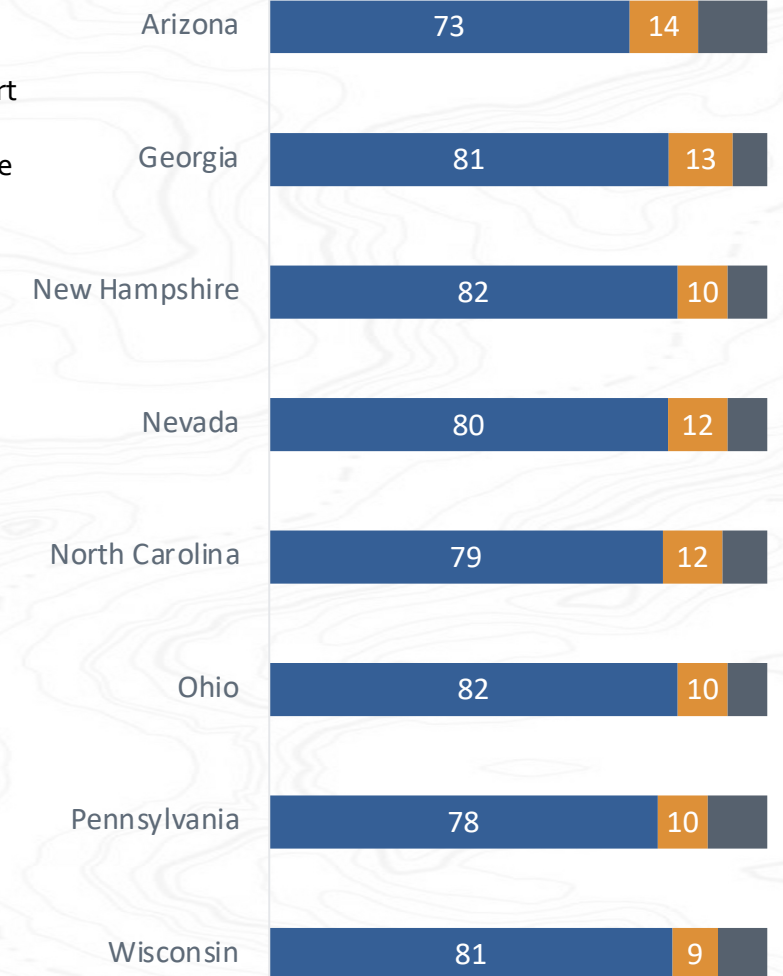
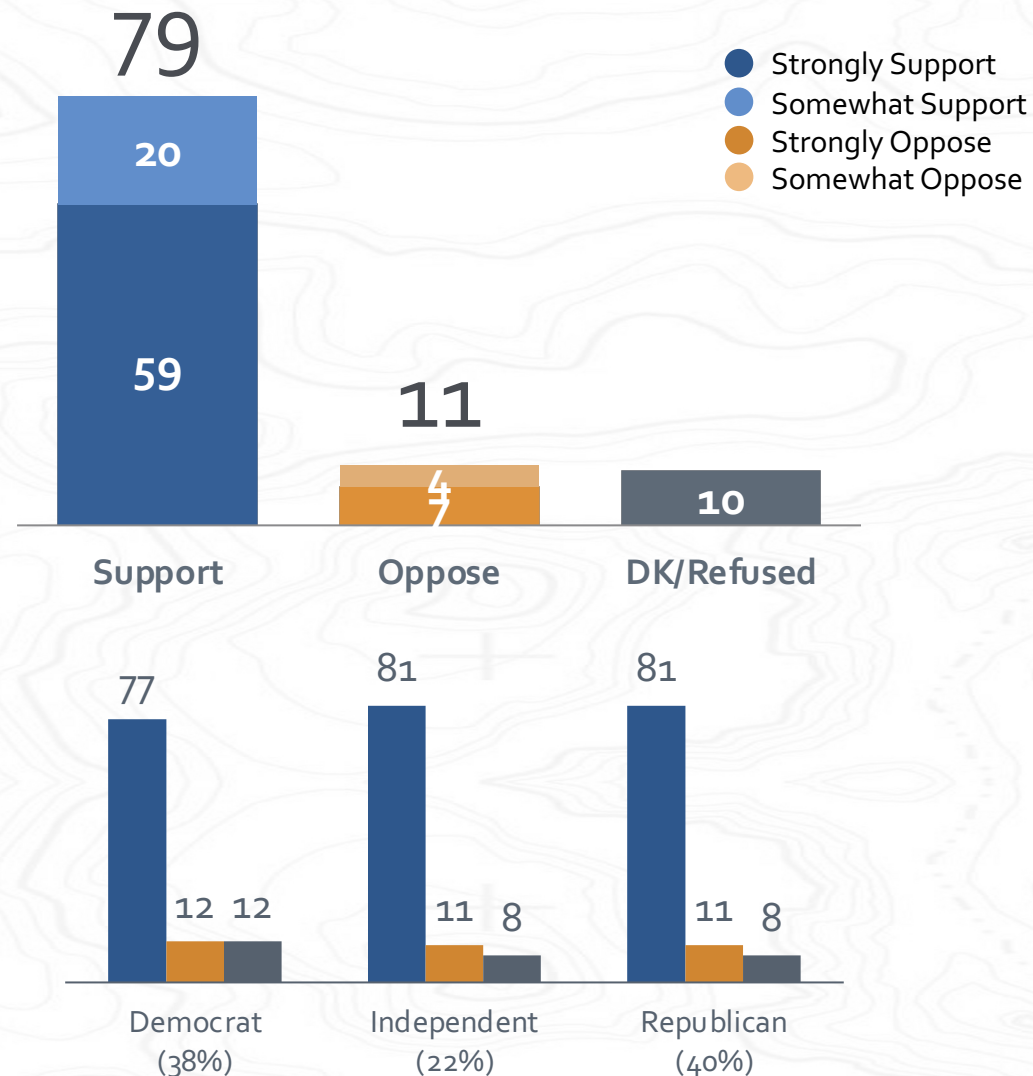


The background of the slide is a composite image. On the left, the dome of the United States Capitol building is visible, partially obscured by a diagonal yellow-to-blue gradient. On the right, the stars and stripes of the American flag are shown in a blue-tinted, wavy pattern. The text 'OPEN APP MARKETS ACT' is centered in the lower half of the image in a white, bold, sans-serif font. A small yellow square is located to the left of the text.

OPEN APP MARKETS ACT

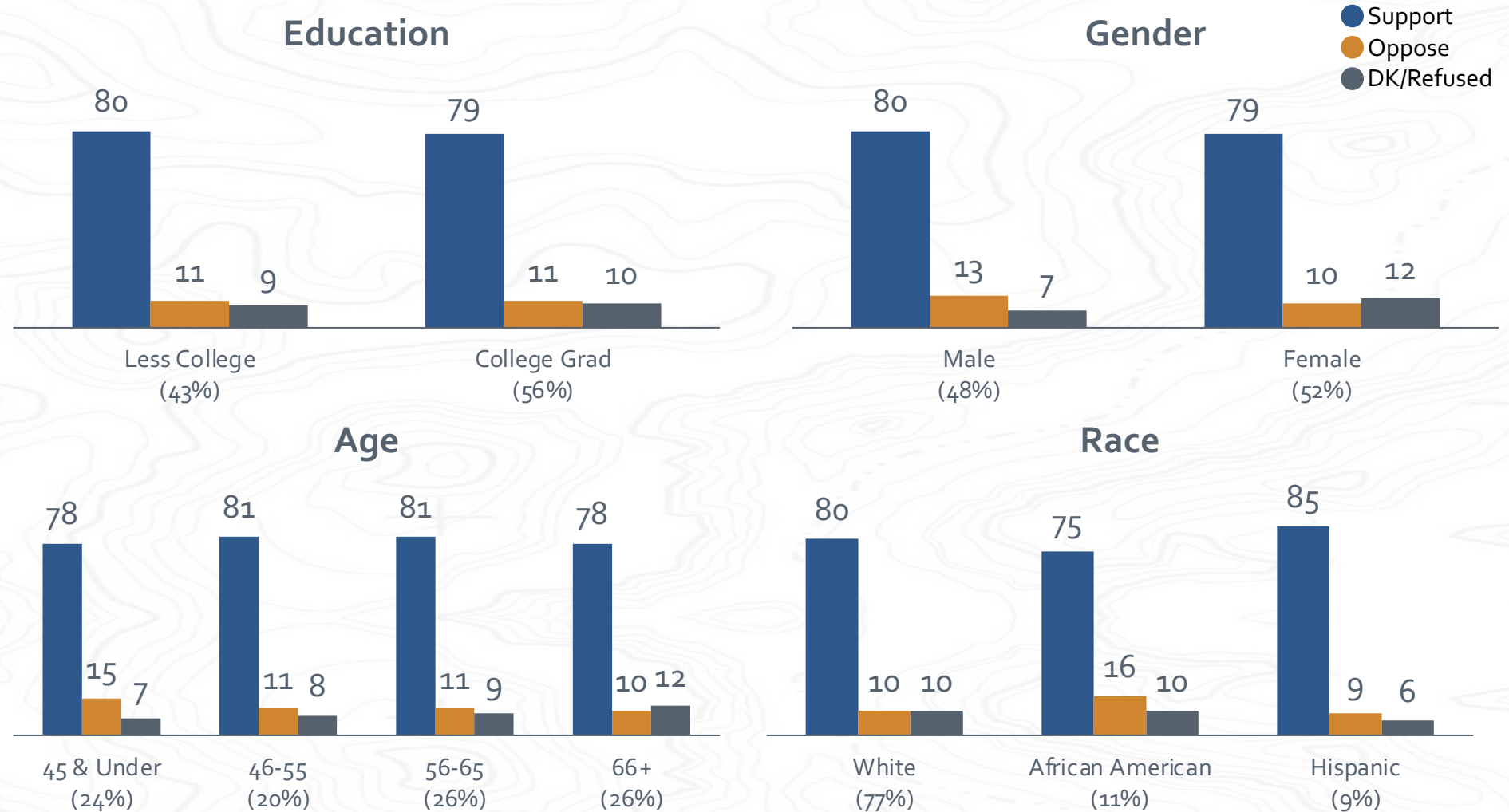
OPEN APP MARKETS ACT

As you may have heard, there is [another] bill being debated in Congress, known as the Open App Markets Act, regarding the two largest mobile app stores, Apple App Store and Google Play store. Currently, Apple and Google have monopoly control over what apps are allowed in their app stores and how consumers are able to download the apps. The legislation would force Apple and Google to compete and give consumers more flexibility to download apps of their choice. With this in mind, would you support or oppose this bill?



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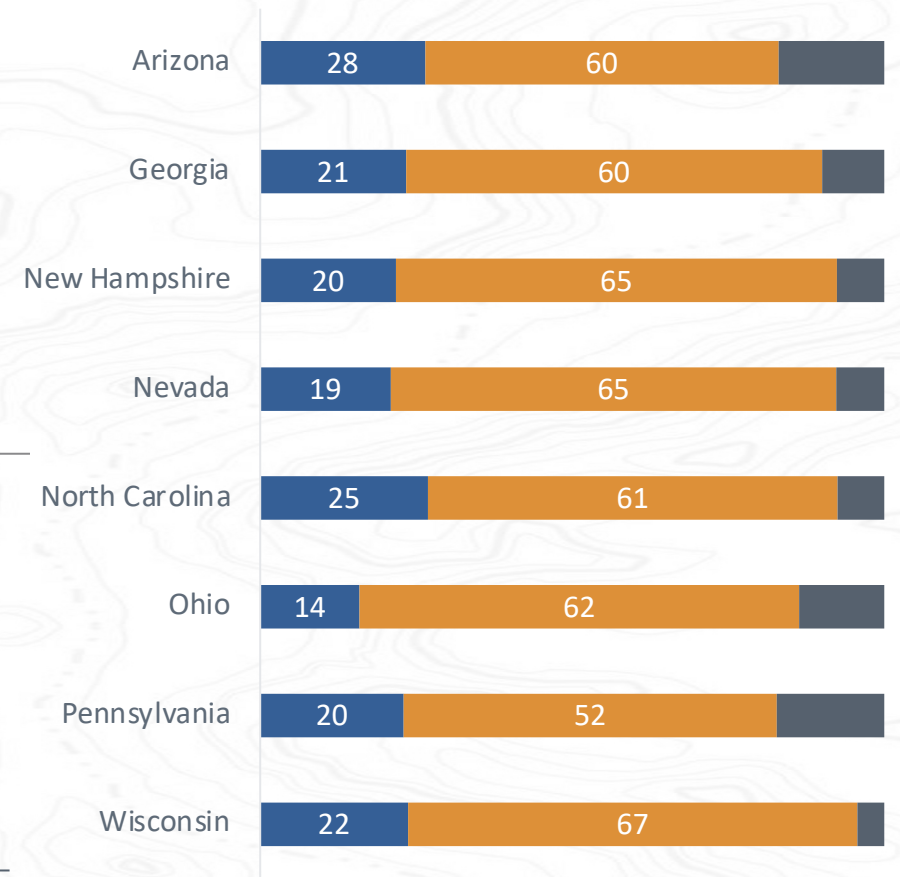
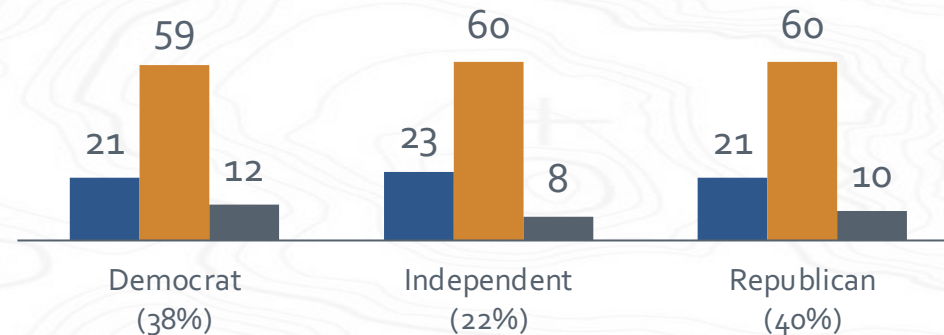
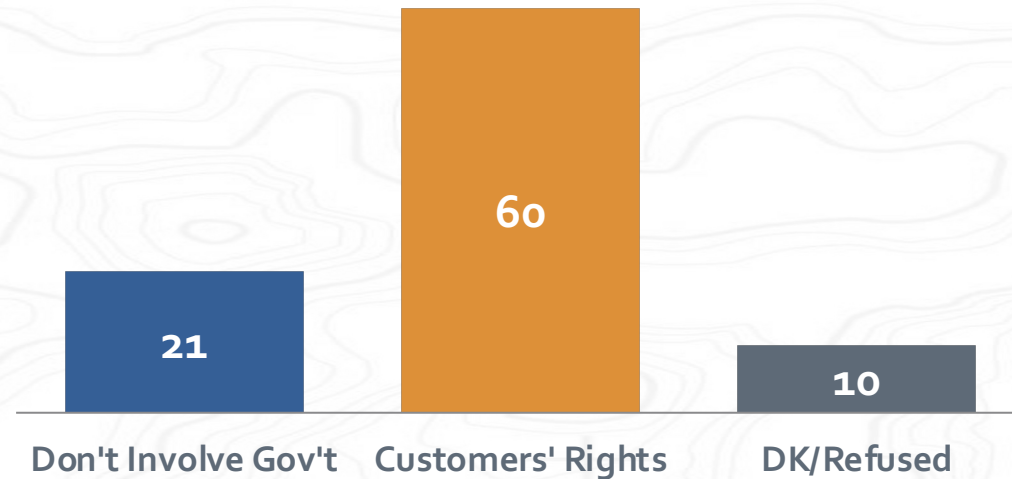


Thinking about the Open App Markets Act, please tell me which of the following comes closest to your opinion? ¹⁰

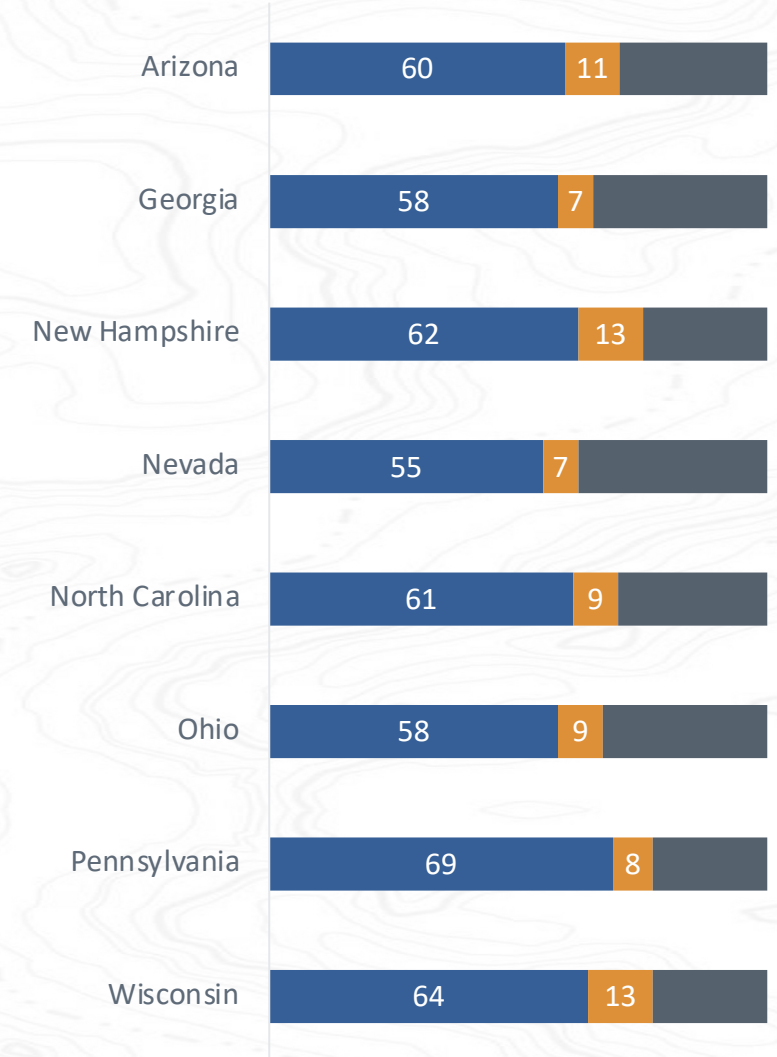
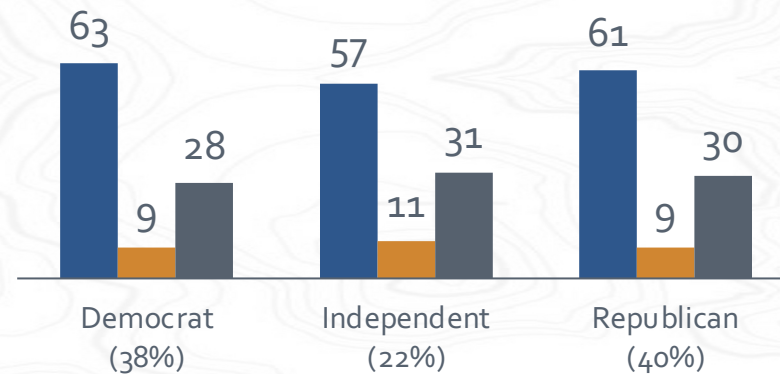
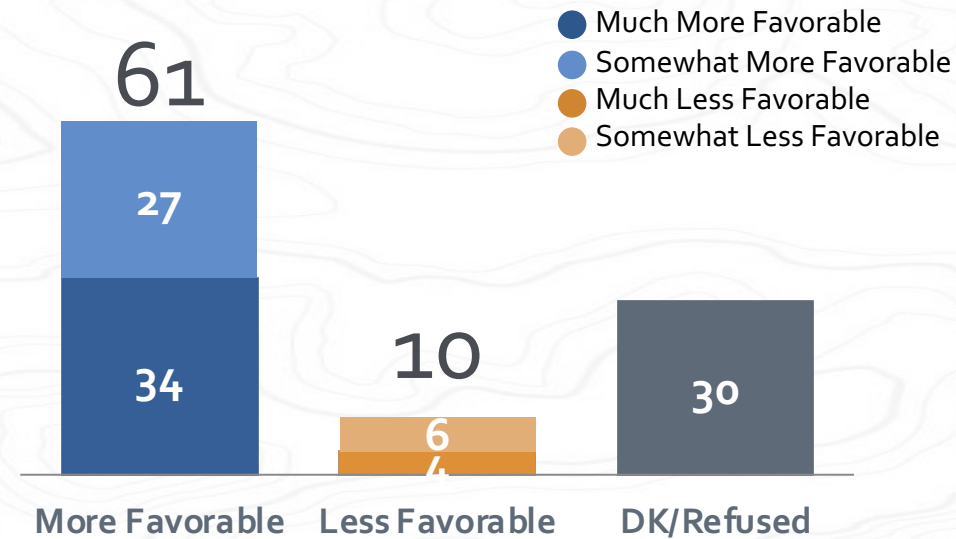
Some people say if an app developer does not like the contract terms offered by Google and Apple they do not have to enter into the contract and the government should not get in between an agreement between two companies.

Other people say Google and Apple have a monopoly on app store sales on their respective phones, meaning there is no other way for app developers to sell their products to customers. Customers, not Apple or Google, should be able to decide what apps they want to download on their phones.

OAMA CONTRACT ARGUMENT



If your member of Congress or Senator votes to support the Open App Markets Act, would you feel more favorable or less favorable toward your Representative?



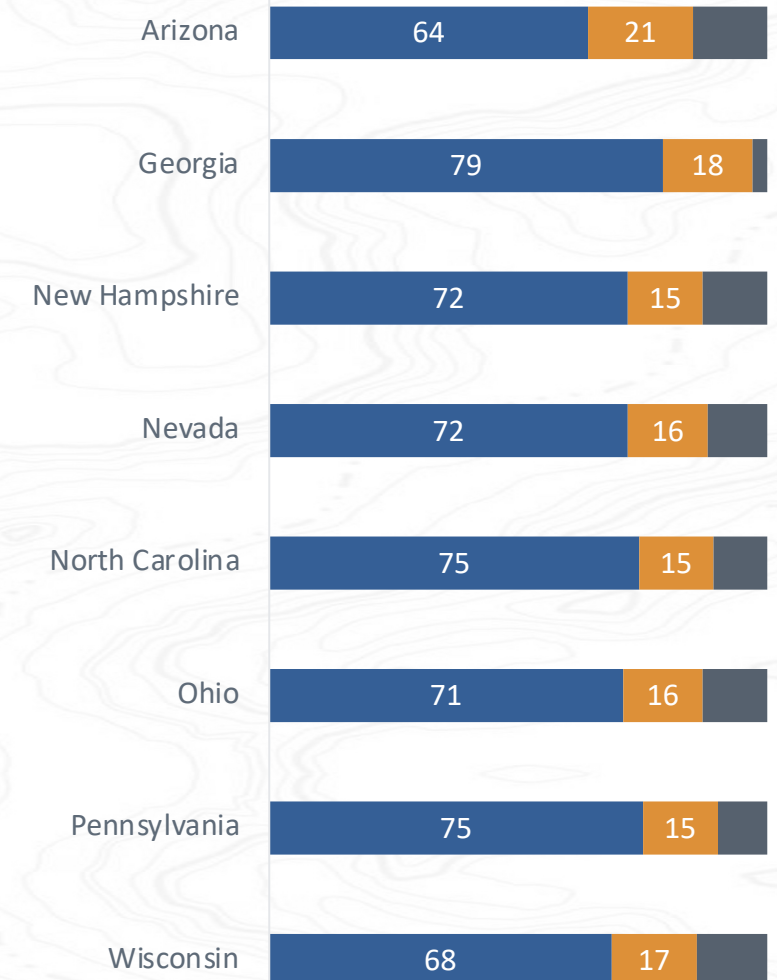
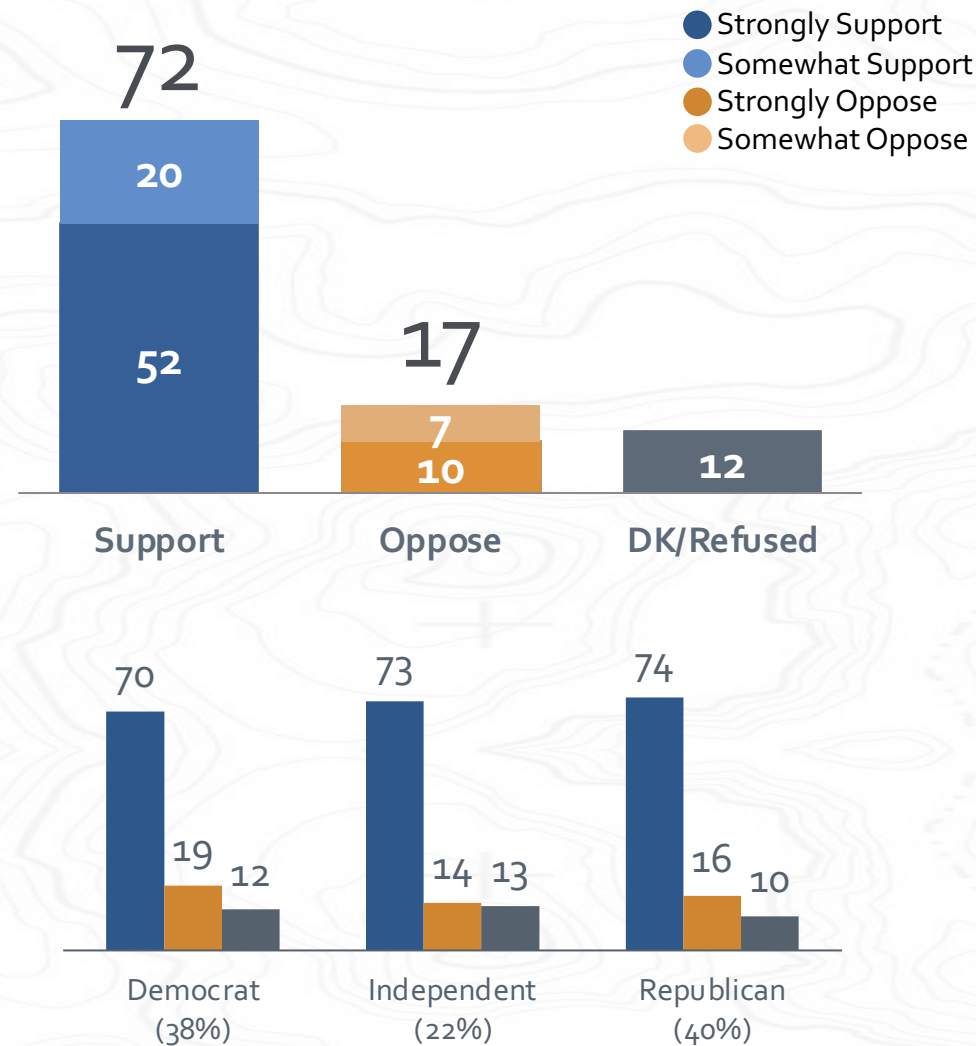
IMPACT ON
MOC FROM
OAMA

The background of the slide features a stylized American flag with blue, white, and red stripes and stars. On the left side, there is a faint, semi-transparent image of the United States Capitol building. A diagonal yellow-to-orange gradient bar runs from the top left corner towards the center. The title text is centered in the lower half of the image.

AMERICAN INNOVATION AND CHOICE ONLINE ACT

As you may have heard, there is [another] bill being debated in congress known as the American Innovation and Choice Online Act regarding Big Tech platforms, like Google. This bill would prevent big tech companies from using their monopoly power to keep small competitors out of the market. With this in mind, would you support or oppose this bill?

AMERICAN INNOVATION AND CHOICE ONLINE ACT





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