Key Political States Survey

- June 6-10, 2022
- N=1,600
- MoE +/- 2.5%
The following Senate Battleground survey was conducted by OnMessage Public Strategies and Lake Research Partners in eight key political states – Arizona, Georgia, New Hampshire, Nevada, North Carolina, Ohio, Pennsylvania, Wisconsin.

Telephone interviews were conducted on June 6-10, 2022.

This survey consists of 1600 likely voters and was stratified to reflect historical turnout. The margin of error for this survey is +/- 2.5%.
“Big Tech” has too much power and is not regulated enough, according to bipartisan majorities.

Moreover, both Apple and Google are viewed synonymously to Big Tech when the companies are named in the survey.

The “Open App Markets Act” has an even higher 79% support.

Support for OAMA is at 75% or higher by partisanship, education, gender, age, and ethnicity.

Advocating in favor of the OAMA shows a consistent theme, focusing on consumer rights and choice, which resonates with voters.

And, 61% of voters say they would feel more favorable toward their Representative if they support the OAMA.

The “American Innovation and Choice Online Act” enjoys 72% support from likely voters, including 70% of Democrats and 74% of Republicans.
Next, I will read you a list of different organizations and corporations. For each one please tell me if you believe they have too much power, the right amount of power, or too little power.

**BIG TECH**
- Too Much: 68
- Right Amount: 17
- Too Little: 2

**APPLE**
- Too Much: 59
- Right Amount: 28
- Too Little: 1

**GOOGLE**
- Too Much: 67
- Right Amount: 22
- Too Little: 1

<table>
<thead>
<tr>
<th></th>
<th>Democrat (38%)</th>
<th>Independent (22%)</th>
<th>Republican (40%)</th>
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<tr>
<td><strong>BIG TECH</strong></td>
<td>59</td>
<td>66</td>
<td>79</td>
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<tr>
<td>Too Much</td>
<td>23</td>
<td>18</td>
<td>10</td>
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<tr>
<td>Right Amount</td>
<td>2</td>
<td>14</td>
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<td>Too Little</td>
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<tr>
<td><strong>APPLE</strong></td>
<td>50</td>
<td>34</td>
<td>34</td>
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<tr>
<td>Too Much</td>
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<tr>
<td>Right Amount</td>
<td>30</td>
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<td><strong>GOOGLE</strong></td>
<td>55</td>
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<tr>
<td>Too Much</td>
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<tr>
<td>Right Amount</td>
<td>21</td>
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<tr>
<td>Too Little</td>
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Overall, do you think that big tech companies are regulated too much, not regulated enough, or do you think the regulations on them are about right? (Sample A, N=801)

<table>
<thead>
<tr>
<th></th>
<th>Too Much</th>
<th>Not Enough</th>
<th>About Right</th>
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<tbody>
<tr>
<td><strong>6</strong></td>
<td><strong>63</strong></td>
<td><strong>20</strong></td>
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Democrat (38%)

6

Independent (22%)

6

Republican (40%)

7

Overall, do you think that big tech companies like Apple and Google are regulated too much, not regulated enough, or do you think the regulations on them are about right? (Sample B, N=799)

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Democrat (38%)

8

Independent (22%)

4

Republican (40%)

6
Thinking about the job that Congress has done with regards to regulating the Big Tech companies would you say you approve or disapprove of the job they have done?

Approve: 12, Disapprove: 49, DK/Refused: 13

Democrats: 56, Independents: 71, Republicans: 81

Arizona: 20 Strongly Approve, 69 Somewhat Approve, 15 Strongly Disapprove, 6 Somewhat Disapprove
Georgia: 22 Strongly Approve, 63 Somewhat Approve, 13 Strongly Disapprove, 6 Somewhat Disapprove
New Hampshire: 17 Strongly Approve, 76 Somewhat Approve, 13 Strongly Disapprove, 4 Somewhat Disapprove
Nevada: 14 Strongly Approve, 71 Somewhat Approve, 13 Strongly Disapprove, 4 Somewhat Disapprove
North Carolina: 19 Strongly Approve, 64 Somewhat Approve, 13 Strongly Disapprove, 4 Somewhat Disapprove
Ohio: 17 Strongly Approve, 68 Somewhat Approve, 13 Strongly Disapprove, 4 Somewhat Disapprove
Pennsylvania: 23 Strongly Approve, 66 Somewhat Approve, 13 Strongly Disapprove, 4 Somewhat Disapprove
Wisconsin: 17 Strongly Approve, 75 Somewhat Approve, 13 Strongly Disapprove, 4 Somewhat Disapprove
As you may have heard, there is another bill being debated in Congress, known as the Open App Markets Act, regarding the two largest mobile app stores, Apple App Store and Google Play store. Currently, Apple and Google have monopoly control over what apps are allowed in their app stores and how consumers are able to download the apps. The legislation would force Apple and Google to compete and give consumers more flexibility to download apps of their choice. With this in mind, would you support or oppose this bill?

- Strongly Support: 79
- Somewhat Support: 20
- Strongly Oppose: 59
- Somewhat Oppose: 11
- DK/Refused: 7

Support

Oppose

DK/Refused

77
81
81

12
12
11

12
11
11

Democrat (38%)
Independent (22%)
Republican (40%)

Arizona: Strongly Support 73, Somewhat Support 14
Georgia: Strongly Support 81, Somewhat Support 13
New Hampshire: Strongly Support 82, Somewhat Support 10
Nevada: Strongly Support 80, Somewhat Support 12
North Carolina: Strongly Support 79, Somewhat Support 12
Ohio: Strongly Support 82, Somewhat Support 10
Pennsylvania: Strongly Support 78, Somewhat Support 10
Wisconsin: Strongly Support 81, Somewhat Support 9
As you may have heard, there is [another] bill being debated in Congress, known as the Open App Markets Act, regarding the two largest mobile app stores, Apple App Store and Google Play store. Currently, Apple and Google have monopoly control over what apps are allowed in their app stores and how consumers are able to download the apps. The legislation would force Apple and Google to compete and give consumers more flexibility to download apps of their choice. With this in mind, would you support or oppose this bill?
Thinking about the Open App Markets Act, please tell me which of the following comes closest to your opinion?

Some people say if an app developer does not like the contract terms offered by Google and Apple they do not have to enter into the contract and the government should not get in between an agreement between two companies.

Other people say Google and Apple have a monopoly on app store sales on their respective phones, meaning there is no other way for app developers to sell their products to customers. Customers, not Apple or Google, should be able to decide what apps they want to download on their phones.
If your member of Congress or Senator votes to support the Open App Markets Act, would you feel more favorable or less favorable toward your Representative?

<table>
<thead>
<tr>
<th>State</th>
<th>More Favorable</th>
<th>Somewhat More Favorable</th>
<th>Much More Favorable</th>
<th>Much Less Favorable</th>
<th>Somewhat Less Favorable</th>
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<tr>
<td>Arizona</td>
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<td>Georgia</td>
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<tr>
<td>New Hampshire</td>
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- **Democrat (38%)**: 63 (63), 28 (28)
- **Independent (22%)**: 57 (11), 31 (11)
- **Republican (40%)**: 61 (9), 30 (9)
AMERICAN INNOVATION AND CHOICE ONLINE ACT
As you may have heard, there is another bill being debated in congress known as the American Innovation and Choice Online Act regarding Big Tech platforms, like Google. This bill would prevent big tech companies from using their monopoly power to keep small competitors out of the market. With this in mind, would you support or oppose this bill?
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