Findings from a statewide survey of 800 likely 2022 voters

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Methodology

- Lake Research Partners designed and administered this California statewide phone survey that was conducted from June 1 to June 12, 2022. The survey reached 800 California likely 2022 voters statewide, with an oversample of 200 likely voters who live in California's new 20th Congressional District (CD-20).

- Telephone numbers for the likely 2022 voter sample were drawn using a voter file sample and participants were screened to ensure they were registered to vote and "almost certain" or "probably" voting in the election for Congress this year. The statewide sample was weighted slightly by gender, region, age, race, party registration, and education to reflect attributes of the actual population. The CD-20 likely voter sample was weighted slightly by gender, region, age, party registration, and party ID to reflect attributes of the actual population. The oversample was kept separate from the base.

- The margin of error for the California statewide sample (n=800) +/- 3.5%. In interpreting survey results, all sample surveys are subject to possible sampling error; that is, the results of a survey may differ from those which would be obtained if the entire population were interviewed. The size of the sampling error depends upon both the total number of respondents in the survey and the percentage distribution of responses to a particular question.

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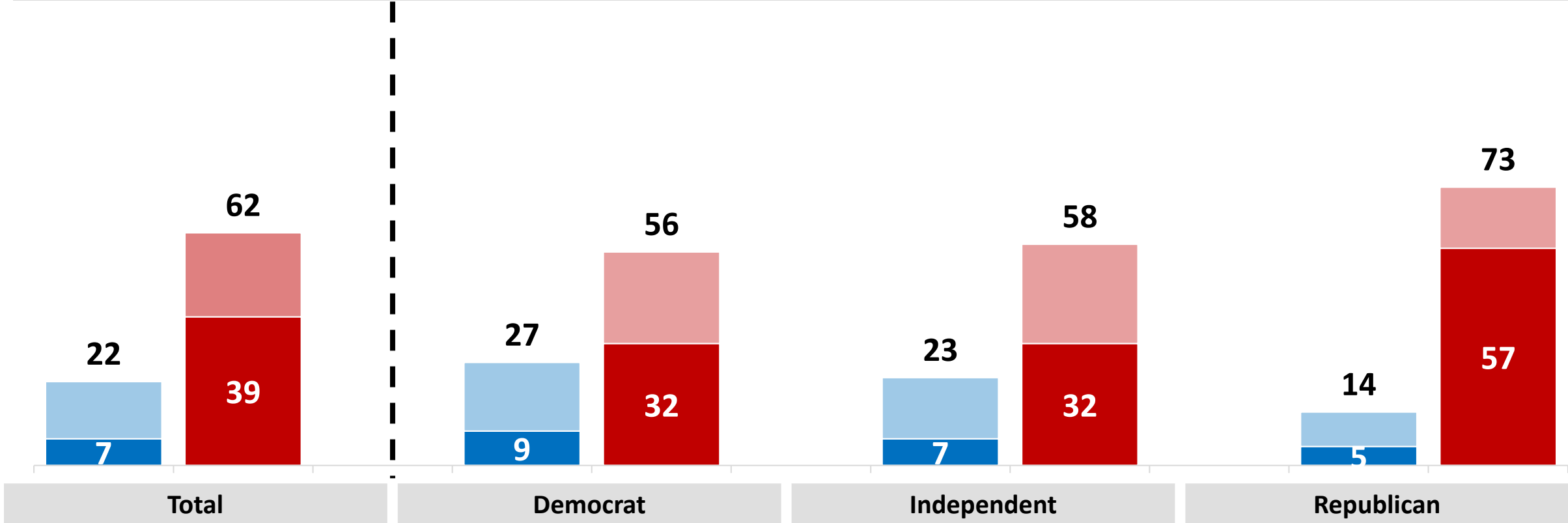Strategy · Precision · Impact

Key Findings

- **California voters solidly support both the American Innovation and Choice Online Act and the Open App Markets Act (OAMA).** Nearly three-quarters support the American Innovation and Choice Act (74%) and three-quarters support the Open Apps Market Act (75%). Fifty (50) percent strongly support both Acts.

- At least half of voters statewide across partisan lines would feel more favorable toward their member of Congress if they vote in support of the OAMA.

- **A solid majority of voters statewide believe Big Tech (69%), Google (67%), and Apple (61%) have too much power**. These views are consistent across partisan lines. Additionally, **a solid majority of California voters say big tech companies are <u>not</u> regulated enough – 69% say big tech companies are not regulated enough.**

- Few approve of the job Congress has done regulating Big Tech companies – 22% approve and 62% disapprove, including 39% who disapprove strongly. Across partisan lines, 56% of Democrats, 58% of Independents, and 73% of Republicans statewide disapprove of the job Congress has done.

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Few voters statewide and across partisan lines approve of the job Congress has done regulating Big Tech companies.

*A majority of voters in tech households (63%) <u>disapprove</u> of Congress's job regulating Big Tech.^*

Q7: Thinking about the job that Congress has done with regards to regulating Big Tech companies, would you say you approve or disapprove of the job they have done?

| Total | Democrat | Independent | Republican |

Total: 22 (Somewhat approve), 7 (Strongly approve), 62, 39 (Strongly disapprove)
Democrat: 27, 9, 56, 32
Independent: 23, 7, 58, 32
Republican: 14, 5, 73, 57

Legend:
- Somewhat approve
- Strongly approve
- Somewhat disapprove
- Strongly disapprove

^Total Tech Household N=86

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A solid majority of voters statewide believe Big Tech, Google, and Apple have too much power.

Statewide, views are consistent across partisan lines, with a solid majority of Democrats, Independents, and Republicans saying each entity has too much power.

Big Tech

	Too much	Right Amount	Too Little
Total	69	15	3
Democrat	70	16	2
Independent	69	16	3
Republican	66	16	5

Google

	Too much	Right Amount	Too Little
Total	67	22	3
Democrat	64	23	3
Independent	65	22	4
Republican	71	21	2

Apple

	Too much	Right Amount	Too Little
Total	61	27	3
Democrat	60	29	3
Independent	57	32	2
Republican	66	22	2

■ Too much   ■ Right Amount   ■ Too Little

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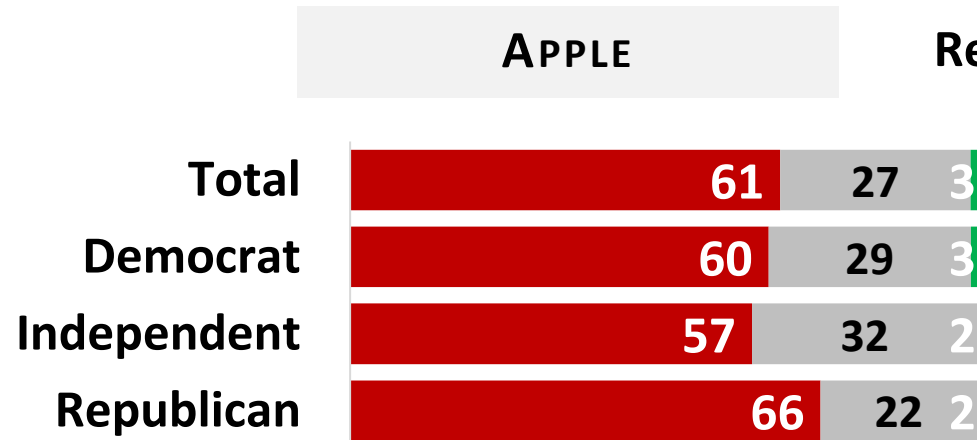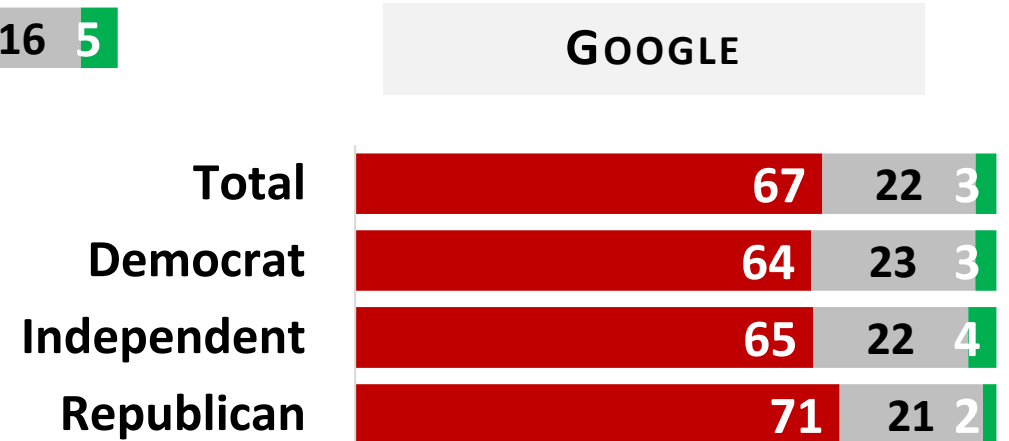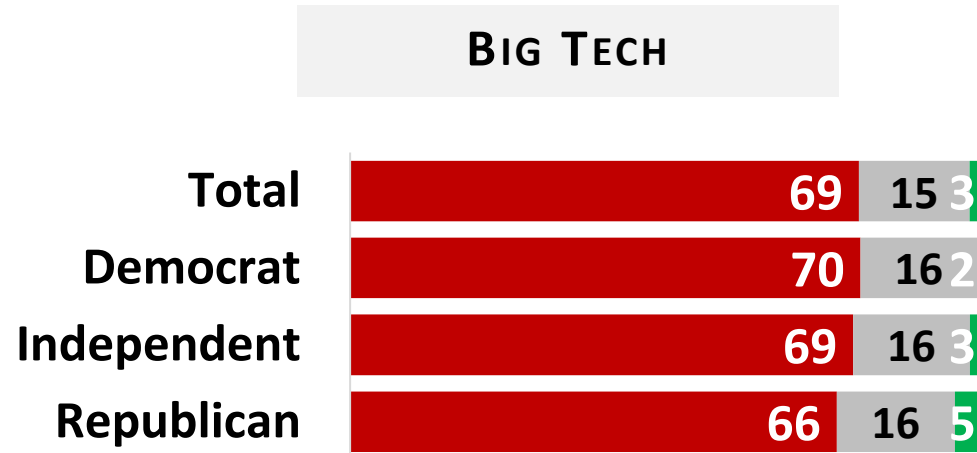
A solid majority say big tech companies are not regulated enough.

Q8: Overall, do you think that big tech companies are [ROTATE FIRST TWO] _regulated too much, _not regulated enough, or do you think the regulations on them are about right?*
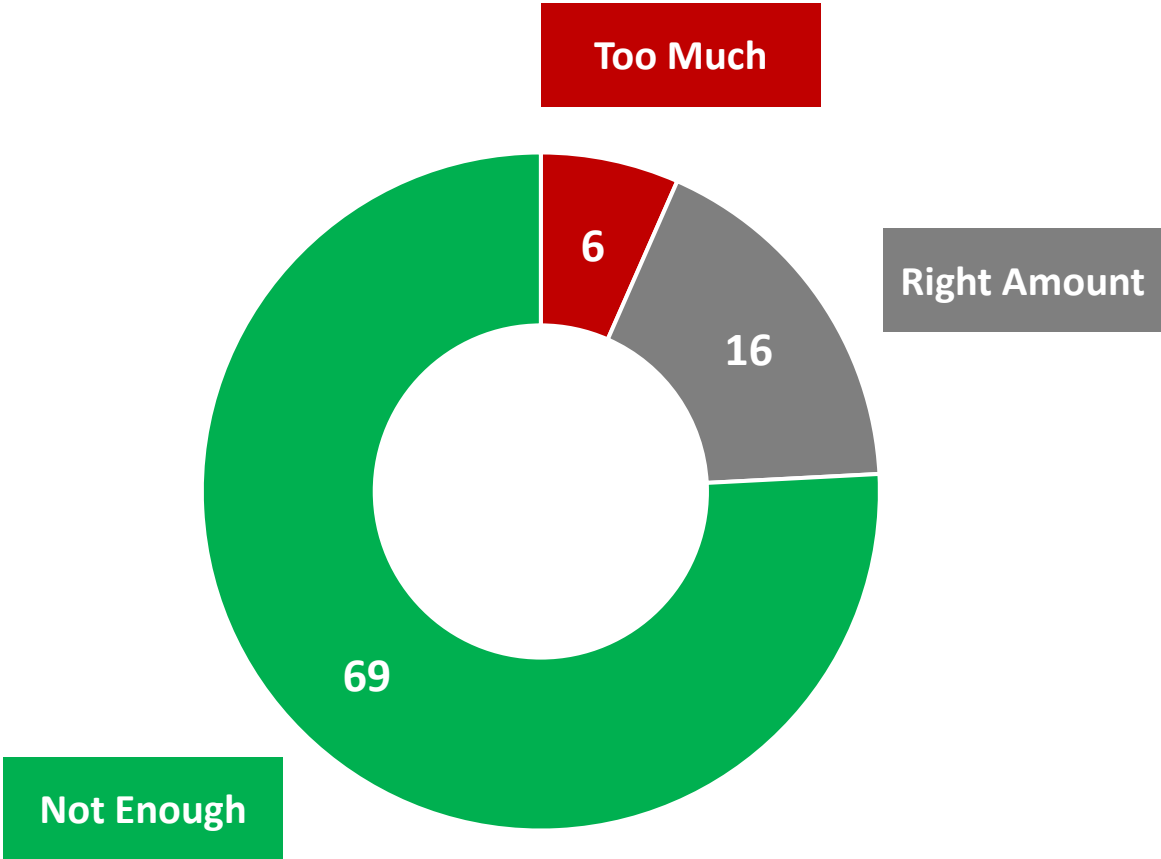
	Too Much	Right Amount	Not enough
Democrat	6	13	74
Independent	10	19	61
Republican	5	18	65

*Split-sampled question

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A solid majority of California voters across partisan lines support the OAMA, with the most intense support coming from Republicans. Nearly half of Democrats and half of Independents in the state strongly support OAMA, too.

*Initial support for OAMA among voters in tech households is slightly weaker compared to voters statewide – 69% support overall and 44% support the bill strongly.^*

Q12: As you may have heard, there is a (another) bill being debated in Congress, known as the Open App Markets Act, regarding the two largest mobile app stores, Apple App Store and Google Play store. Currently, Apple and Google have monopoly control over what apps are allowed in their app stores and how consumers are able to download the apps. The legislation would force Apple and Google to compete and give consumers more flexibility to download apps of their choice. With this in mind would you support or oppose this bill?
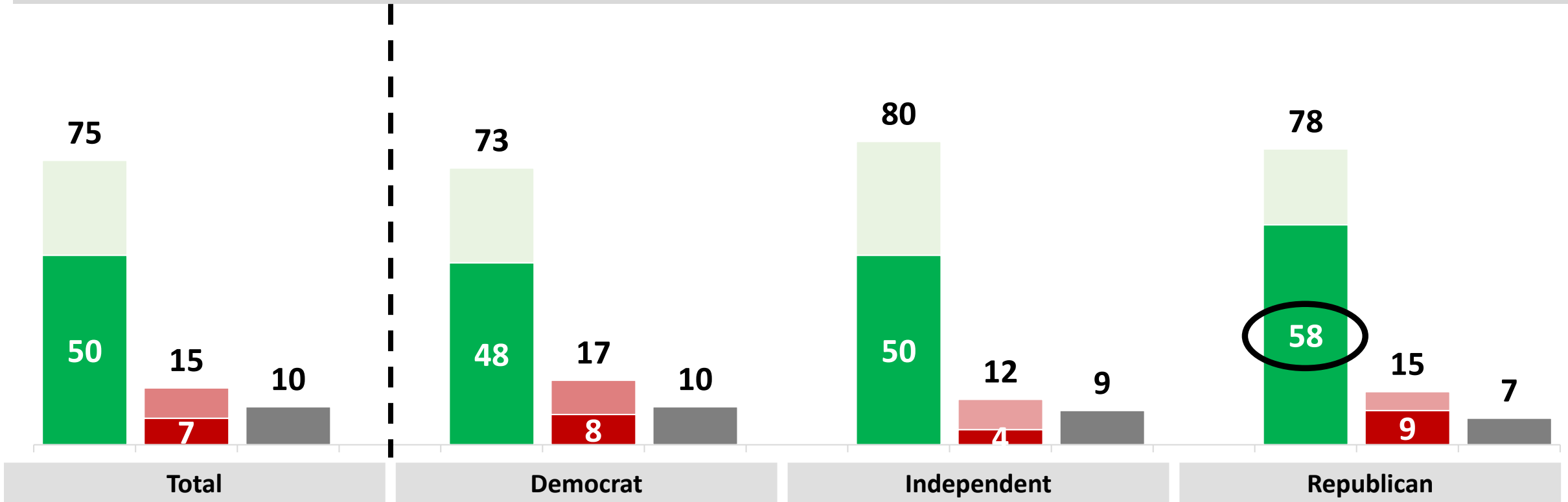
Legend:
- Somewhat support
- Strongly support
- Somewhat oppose
- Strongly oppose
- (dk/ref)

^Total Tech Household N=86

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Majorities across demographic subgroups support the Open App Markets Act.

Support for Open App Markets Act
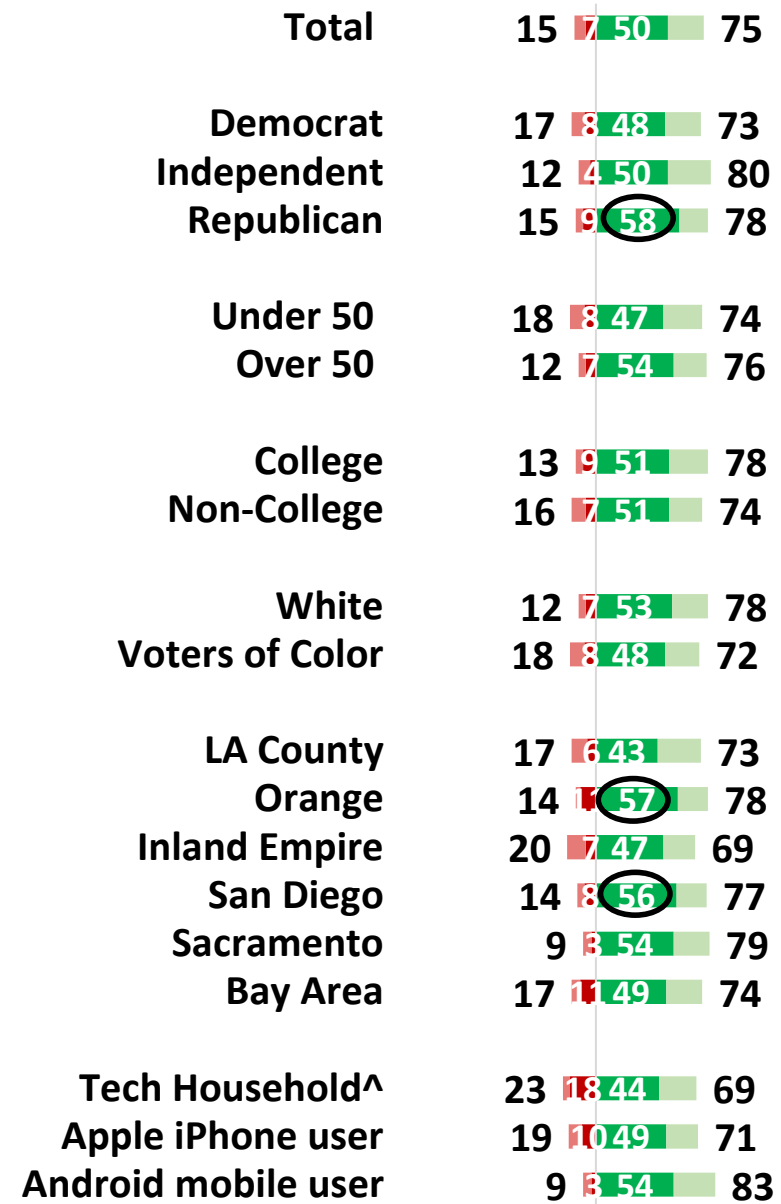
Group	Oppose	Support	Total Support
Total	15 / 7	50	75
Democrat	17 / 8	48	73
Independent	12 / 4	50	80
Republican	15 / 9	(58)	78
Under 50	18 / 8	47	74
Over 50	12 / 7	54	76
College	13 / 9	51	78
Non-College	16 / 7	51	74
White	12 / 7	53	78
Voters of Color	18 / 8	48	72
LA County	17 / 6	43	73
Orange	14	(57)	78
Inland Empire	20 / 7	47	69
San Diego	14 / 8	(56)	77
Sacramento	9 / 8	54	79
Bay Area	17 / 11	49	74
Tech Household^	23 / 18	44	69
Apple iPhone user	19 / 10 / 0	49	71
Android mobile user	9 / 8	54	83

Legend:
- Somewhat oppose
- Strongly oppose
- Somewhat support
- Strongly support

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At least half of voters statewide and across partisan lines would feel more favorable toward their member of Congress if they vote in support of the OAMA.

Q17: If your member of Congress or Senator votes to support the Open App Markets Act, would you feel more favorable or less favorable toward your Representative?

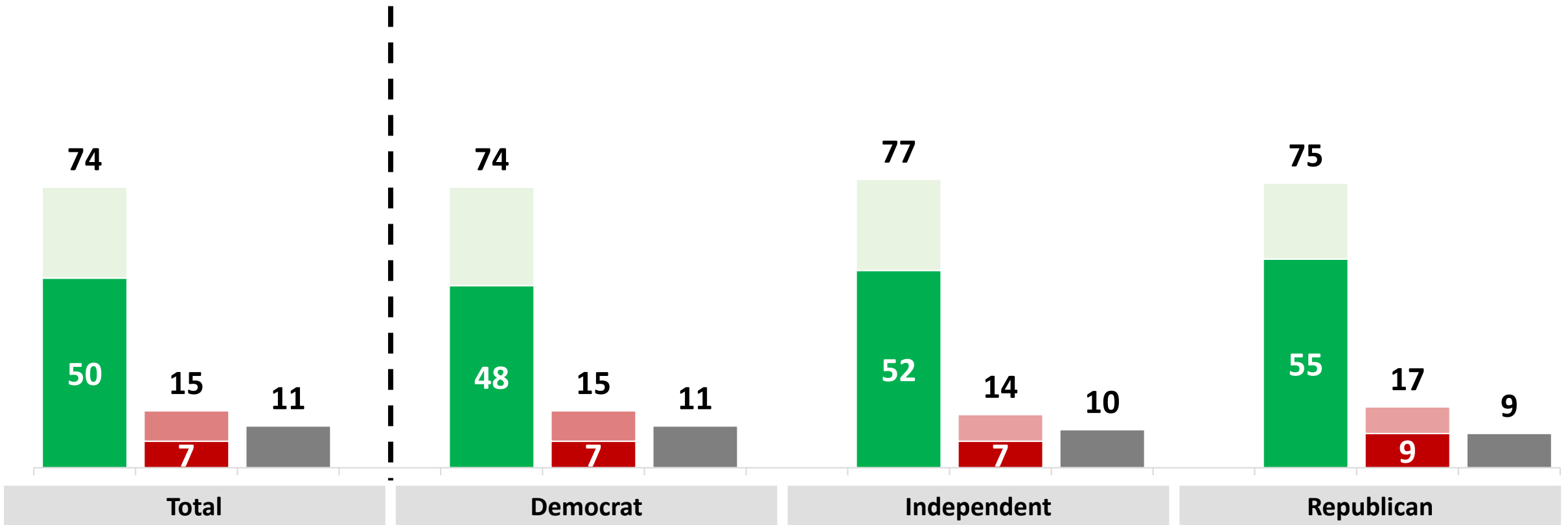|	Total	Democrat	Independent	Republican
Somewhat more favorable / Much more favorable	51 (28)	52 (27)	50 (26)	52 (35)
Somewhat less favorable / Much less favorable	9 (4)	11 (6)	6 (1)	8 (4)
(no diff)	33%	32%	38%	32%
(dk/ref)	7%	5%	5%	7%
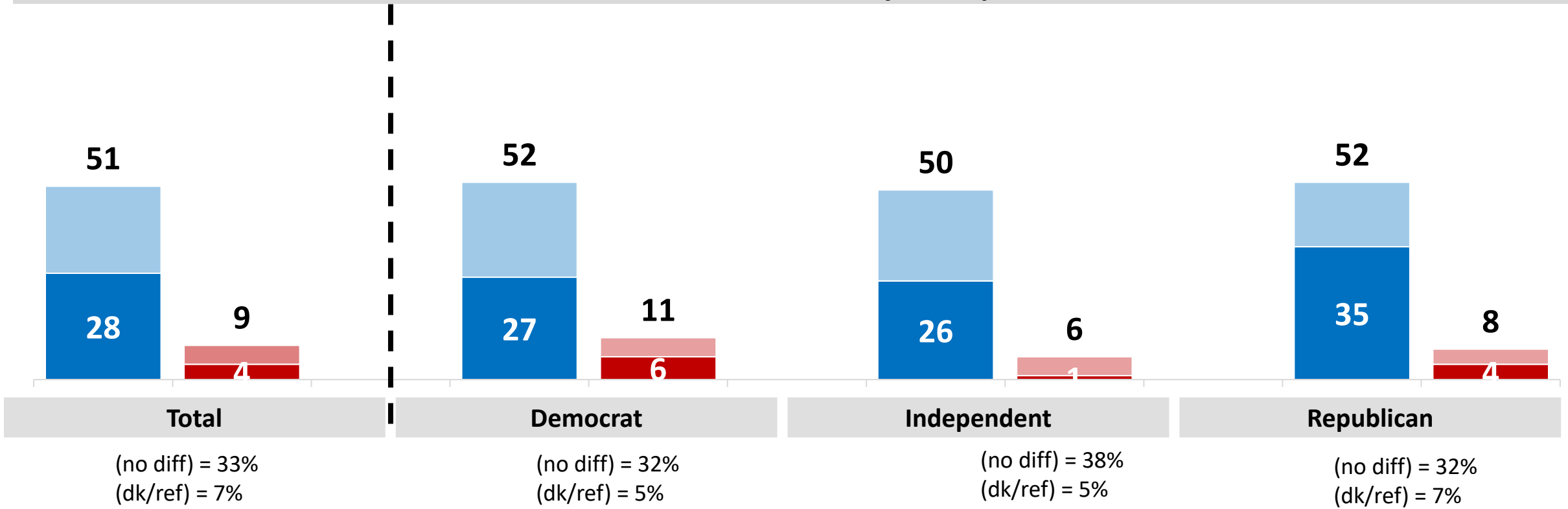
Legend:
- Somewhat more favorable
- Much more favorable
- Somewhat less favorable
- Much less favorable

Nearly three-quarters of California voters across partisan lines support the American Innovation and Choice Online Act. Republicans and Independents are slightly stronger in their support than Democrats.

*Similar to voters statewide, 51% of voters in tech households strongly support this bill (76% support overall).^*

Q11: As you may have heard, there is a (another) bill being debated in congress known as The American Innovation and Choice Online Act regarding Big Tech platforms, like Google. This bill would prevent big tech companies from using their monopoly power to keep small competitors out of the market. With this in mind, would you support or oppose this bill?

	Total	Democrat	Independent	Republican
Support (total)	74	74	77	75
Strongly support	50	48	52	55
Oppose (total)	15	15	14	17
Strongly oppose	7	7	7	9
(dk/ref)	11	11	10	9

Legend: Somewhat support — Strongly support — Somewhat oppose — Strongly oppose — (dk/ref)

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^Total Tech Household N=86

Solid majorities across demographic subgroups support the American Innovation and Choice Online Act.

A majority of voters in tech households also support the Act.

Support for the American Innovation and Choice Online Act

	Strongly oppose	Somewhat oppose	Somewhat support	Strongly support	Total
Total	15	7	50		74
Democrat	15	7	48		74
Independent	14	7	52		77
Republican	17	9	(55)		75
Under 50	17	6	52		75
Over 50	14	8	49		74
College	13	7	51		77
Non-College	17	8	51		72
White	12	6	54		77
Voters of Color	18	9	47		71
LA County	18	8	43		69
Orange	18	10	55		75
Inland Empire	20	12	44		68
San Diego	11	6	54		76
Sacramento	6	5	(60)		84
Bay Area	17	6	49		72
Tech Household^	16	9	51		76
Apple iPhone user	16	7	51		74
Android mobile user	12	7	54		78

Legend:
- Somewhat oppose
- Strongly oppose
- Somewhat support
- Strongly support

^Total Tech Household N=86

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